

## **Historic, Archive Document**

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# 9<sup>th</sup> Annual Pre-Season Sale of \$1.<sup>00</sup> Monthly Roses 9<sup>th</sup>

LOWER PRICES "BIGGER AND BETTER" CHOICEST VARIETIES



**39c** Each **Finest \$1.<sup>00</sup> and \$1.<sup>50</sup> Monthly Roses** **39c** Each  
IF YOU ORDER NOW FOR EARLY SPRING DELIVERY

Nine years ago we offered our customers an opportunity to purchase live year old, field grown roses of the \$1.00 to \$1.50 grade at less than half regular prices, as a special winter advertising leader. The response was so immediate and general that this great annual rose sale has become an established institution, to which our customers look forward, and on which they depend to replant and add to their rose gardens. Each year this sale is featured with increasing success. Every years sales have doubled over that of the preceeding year, which is pretty conclusive evidence of its popularity.

This being the ninth of these great annual rose sales, and conditions being what they are, we determined to make it bigger and better, including high priced varieties never before offered in a sale of this kind, drastically reducing our already low pre-season sale price, giving our customers the greatest rose values ever offered, making it the GREATEST OF ALL PRE-SEASON ROSE SALES.

Our great annual rose sale price this year, 39c each, is the lowest price in our history, and we truly believe roses of this quality have never before been offered at so low a price by anyone. We have made this price possible by somewhat reducing the list of varieties, retaining only the most desirable, most popular, and newest roses; by a radical reduction in over-head and labor costs, and last but not least, by cutting our profits to the lowest possible point in order to give you the greatest possible values during this period when everyone must keep their expenses down to the minimum.

You will find many of the newer and unusual varieties in this rose list, varieties you would not expect to be able to purchase for 39c, varieties that you will find catalogued next spring as high as \$2.00 each. Order now, and they are yours at this very low cost, 39c each, or better still, 10 for only \$3.75, order at once, and get full value from this great annual rose sale by ordering all the roses you will want to plant next spring. Remember, this offer is good only until January 1, 1933, so make your selections and SEND IN YOUR ORDER NOW.



**AMERICAN BEAUTY**—Flowers crimson carmine shaded deep pink, of fine form, substance and size, very fragrant; foliage strong and of good color; growth robust, sending out long, strong and well formed stems.

**BETTY**—Deliciously fragrant blooms of large size, full and beautiful; exquisite coloring, copper overpread with golden yellow. Strong and vigorous.

**COLUMBIA**—A fine big rose; perfectly double to the very center of the full flower, true pink that is entrancing; practically thornless.

**DAME EDITH HELEN**—One of the largest and most perfectly shaped pink roses known. Blooms abundantly, with long, strong, straight stems. The most perfumed of all pink roses.

**DBL. WHITE KILLARNEY**—A pure white sport from White Killarney but has a much larger bud and many more petals than its parent.

**DUCHESS OF WELLINGTON**—Long, pointed buds; blooms intense saffron-yellow, flushed crimson, changing to lighter yellow.



**LOS ANGELES**—A luminous flame-pink, touched with coral and shaded with translucent gold at the base of the petals; buds long and pointed which expand into a beautiful and fragrant flower.

**MISS LOLITA ARMOUR**—Its fragrant blooms develop from well-shaped buds, chrome-yellow at the base, shading to orange and copper hues on reverse of petals.

**MME. BUTTERFLY**—Flowers a brilliant pink suffused apricot and gold, buds carried on erect stems; foliage and habit of growth unsurpassed.

**MME. EDOUARD HERRIOT**—Coral-red shaded with yellow and bright rosy scarlet. Strong with bright green, glossy foliage.

**MRS. CALVIN COOLIDGE**—Clear buff-yellow flowers, suffused with orange in the center; of medium size, well formed, double, and of some fragrance.

**OLD GOLD**—Vivid reddish-orange, with coppery red and apricot shadings; medium size; semi-double. Strong grower.

**PREMIER**—Dark pink flowers of full size, and pleasing fragrance, borne singly on stiff-thornless stems.



**FRAU KARL DRUSCHKE**—Pure snow-white; long pointed buds; large, full flowers; free and constant. Not very fragrant.

**HADLEY**—Deep velvety crimson, retaining its color in all seasons. Buds well formed; flowers large, full and free, with most delicate fragrance.

**JULIET**—The petals outside are old-gold, and inside vary from rose to crimson. Beautiful in bud and half-open state; always fragrant. A vigorous summer bloomer.

**KAISERINE AUGUSTE VICTORIA**—Outer petals of flowers creamy white, center petals Naples yellow, large, full and of good form.

**KILLARNEY**—Bright shell-pink; long pointed buds with large flowers. Very free and perpetual flowering.

**LADY HILLINGDON**—Deep orange-yellow; good size; long and pointed bud.



**PRESIDENT HOOVER**—A new color combination of maroon, orange and gold. Long pointed buds; rigid stems and a continuous copper make it one of the most popular roses.

**RADIANCE**—Brilliant, rosy opaline-pink. Large, free and of beautiful form with sweet fragrance.

**RED RADIANCE**—A glowing crimson with all the magnificent qualities of the Radiance.

**SOUVENIR DE CLAUDIUS PERNET**—Its color is a definite and lovely sun-flower-yellow deepening in the center and it retains this color indoors and outdoors, in bud and open bloom. Buds are produced on long, stiff stems.

**SUNBURST**—Deep medium-yellow, with orange-yellow center; large, full and of beautiful form.

**SOUVENIR DE GEORGES PERNET**—Very large, blooms of Oriental red, with carmine and yellow shadings. Vigorous in growth.

**TALISMAN**—An outstanding novelty in roses with its brilliant orange-red buds open to a large, fragrant high-pointed bloom of glowing golden yellow, stained with copper-red on the inside. Very hardy.

10 For Only \$3.75

**39c Each**

**39c Each**

100 For Only \$35.00



Special!



75c HYDRANGEA P. G.

Hydrangea P. G. is the loyal standby of every landscape gardener. This shrub covers such a long blooming period that you cannot well be without it. The large flowers are first a pale green in July, gradually turning white and then a rich old-rose and bronze in the late Autumn. The shrubs can be kept at any desired height by trimming and for foundation planting around your home or for a flowering hedge. Hydrangea P. G. are excellent. Our regular catalogue price for these fine two-year shrubs is 75c each but if you will send in your order now, you may have all you have room to plant, for only

NOW

39c

EACH

39c EACH — 3 FOR \$1.10 — 10 ONLY \$3.00

Althea, Rose of Sharon

RED, WHITE, PINK, PURPLE

For a sturdy, tall growing shrub, the old-fashioned Althea is very effective and popular. The large Hollyhock-like flowers blooming in July and August make this shrub one of the high-lights of your garden and you will especially appreciate them as they bloom at a time when so few other shrubs are in flower. Plant Althea in groups of three or four on your lawn and help to keep your place alive during the warm summer days. Every plant is a healthy two-year shrub and if you order now you may have four, in your choice of color, for only \$1.00.

29c EACH — 4 FOR \$1.00

WEIGELA ROSEA

When in flower in June, Weigela Rosea is literally blanketed with lovely rose-pink blossoms that make this shrub one of the most colorful of all the flowering varieties.

29c EACH — 4 FOR \$1.00

SNOWBERRY

Of bushy form, this shrub bears small pink flowers in June and July which are followed in the Autumn by waxy white berries that remain on the plant far into the winter. Our special price

19c EACH — 5 FOR \$1.00

FORSYTHIA

Blossoming out in beautiful yellow flowers even before the leaves have put in their appearance, Forsythia or Golden Bell is indeed a welcome sight. If you order now

19c EACH — 5 FOR \$1.00

HYDRANGEA A. G.

Nick-named Hills of Snow because when in bloom it is literally covered with great white halls. It is particularly beautiful in mass plantings. A wonderful shrub and a wonderful value at this very low special price. Fine two-year old, field-grown plants and guaranteed to please you.

29c EACH — 4 FOR \$1.00

FLOWERING DOGWOOD

Flowering Dogwood is another of the popular and beautiful flowering shrubs. Spot them around your lawn in groups of two and three and they will cheer and brighten your grounds with their lovely white blossoms when very few other flowers are in bloom; and the wood which turns red in the fall is ornamental the year round. Be sure to profit by our special prices and send in your order now. Big, sturdy, two-year-old plants, for only

29c EACH — 4 FOR \$1.00

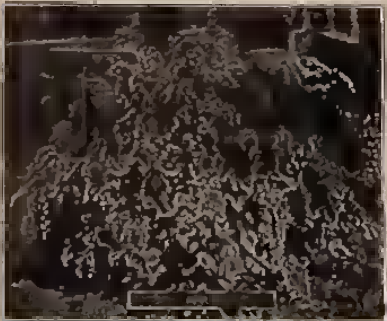
SPIREA VAN HOUTTEI

(REGULAR 45c EACH)

NOW

19c

EACH



and the same shrub and one that cannot be planted too numerous around your home. The effect produced by group planting of Spirea Van Houttei is indeed a spectacle to behold. If you order no other shrub in numbers, by all means order at least a dozen of the old-fashioned Bridal Wreath.

19c EACH — 10 FOR ONLY \$1.75

5 DOZEN GORGEOUS DARWIN Tulips Only \$1.59



Fine, big, plump Darwin Tulip Bulbs in an assortment of the choicest varieties and the most wonderful colors in which Darwins are grown, the surplus of one of the foremost Dutch growers.

The fame of our Tulip mixture has increased year by year. It is truly distinctive and different. The assortment of colors and the varieties are unusually fine, and the Darwins now offered at this special price are as fine, or possibly finer, as the assortment includes the grower's surplus of some of the best named varieties, giving you a truly remarkable value at the price, 5 dozen of these gorgeous Darwins for only \$1.59. Need we say more? Order at once and order all you have room to plant.

5 Dozen For \$1.59, 10 Dozen Only \$3.15

5 DOZEN Giant Crocus \$1.49 ONLY

Nothing is more cheering or full of promise after the long dull, drab days of Winter than the first bright Crocus peeping through the still remaining snow, displaying their beautiful flowers in all the colors and shades of the rainbow. You can't have too many of these lovely little harbingers of Spring and planted in your lawn or in your rock garden in scattered groups and clusters they make a very attractive and carefree appearance. If you do not mow your lawn before May, after the small leaves have withered, these beautiful flowers will come up year after year and require no attention or cultivation.

At this very special price of 5 dozen Giant Crocus for only \$1.49 you can well afford to scatter them liberally about your grounds, providing a display that will truly delight you in the early spring.

5 Dozen for \$1.49—10 Dozen only \$2.85

5 DOZEN Large Trumpet Daffodils ONLY \$2.49

You can never have too many of the Large Trumpet Daffodils, such as Emperor, King Alfred, Golden Spur, and other equally desirable varieties, and we are giving you an opportunity this year to plant Large Trumpet Daffodils in quantities, at a very low cost; an unheard of price for such fine, big, plump bulbs of such wonderful varieties, 5 dozen for only \$2.49, or even better, 10 dozen for only \$4.89.

For a number of years after the Embargo was put on Daffodils prohibiting their importation from Holland, they were extremely scarce and high priced, but the American grower immediately developed immense plantings of fine Daffodils, which are of equal, or better, quality than those we used to import from Holland, and these bulbs that are now offered you at such a ridiculous price, are the surplus of one of the foremost growers of Daffodils.

You will be delighted with the big plump bulbs, you will be delighted with the flowers they will produce in the spring, and more than delighted by the very low cost of a large planting. Order at once, order in quantities, and have a wonderful display of large Trumpet Daffodils next spring.

69c Per Dozen—5 Dozen for \$2.49—10 Dozen only \$4.89



5 DOZEN Grape Hyacinths ONLY \$1.49

For naturalizing in your lawn, the Grape-Hyacinths are delightful. These little blue and purple flowers, blooming in clusters on stems about 4 inches in height, resemble a miniature inverted bunch of grapes from which they derive their name. Dotted all over the lawn they vie with the crocus in adding cheer and warmth to your grounds. Be sure to plant Grape-Hyacinths this Fall—an ideal plant for the rock garden.

This special price, 5 dozen fine Grape-Hyacinths for only \$1.49, should prompt you to immediately order and plant at least the 5 dozen, 10 dozen at only \$2.85, would, of course, give you an even better display, and we know of no way you can spend this small amount of money that will add so much cheer to your lawn, or rock garden, early in the spring, when a touch of color is so much appreciated.

5 Dozen for \$1.49—10 Dozen only \$2.85

5 DOZEN CHOICE BEDDING Hyacinths Only \$2.49



A large bed, or border of Hyacinths, is very impressive and adds wonderfully to the enlivenment of spring lawns and garden views; no other spring flower will present such a gain array of colors.

Everyone admires the Hyacinth, and large plantings of Hyacinths would be as general as the planting of Tulips, except for one reason—price. We have now removed this reason. Through the fortunate purchase of the surplus of one of the large Holland growers, we are able to offer choice Bedding Hyacinths, in a complete color range, at little more than the ordinary price of good Tulips.

Never before, and perhaps never again, will you be offered such a price on fine Holland grown Bedding Hyacinths, but you have the opportunity RIGHT NOW, and you should take advantage of it by ordering in quantities. Order all you have room to plant, but we would suggest that you do it immediately, as even the immense stocks we have arranged for, cannot possibly last very long at such an unusual price for fine Bedding Hyacinths.

69c Per Dozen—5 Dozen for \$2.49

—10 Dozen only \$4.89

Special!



75c BUTTERFLY BUSH

Buddleia, Butterfly Bush or Summer Lilac, they are all the same beautiful flowering shrub. Blooming during July and August, this shrub is unusually effective as its long slender flowers of deep lavender are always surrounded with lovely butterflies fitting here and there, adding their bright colors to the beauty of the bush. For decorating in the home or for mixing with other cut flowers, the blooms from the Butterfly Bush add a great deal of charm and grace and are now used extensively for this purpose by the larger florists. Order as many of these shrubs as you will have room to plant. You cannot have too many.

NOW

39c

EACH

39c EACH — 3 FOR \$1.10 — 10 ONLY \$3.00

BUSH HONEYSUCKLE

Bush Honeysuckle is a very extensively planted shrub and one you should be sure to include in your order. It is not only beautiful in the spring with its abundance of lovely pink flowers which are very similar to the Climbing Honeysuckle though not quite so fragrant, but is also very ornamental later in the season when it is covered with bright little red berries. During this August sale

19c EACH — 4 FOR \$1.00

WEIGELA VARIEGATED

The leaves of the Weigela Variegated are bordered with yellowish white, making the bush very conspicuous the entire season; pink flowers. No collection of Shrubs, however small, can afford to be without the Weigela.

29c EACH — 4 FOR \$1.00

SYRINGA

Best beloved of all the old time shrubs, exquisitely fragrant, bloom during the spring months; with ornamental foliage the entire season.

29c EACH — 4 FOR \$1.00

DEUTZIA

Bearing very large, double white flowers tinged with pink in May and June, Deutzia, Pride of Rochester excels in size of flower, profuse bloom and vigorous growth.

29c EACH — 4 FOR \$1.00

PURPLE LILAC

With Lilacs, spotted on the lawns of the suburban home, planted in groups around the porches and out-buildings of the country home; Spring Time is truly Lilac Time. The air is full of their sweet fragrance and because of their beauty and freshness the world is made a prettier place in which to live. Make a large planting of Purple Lilacs this fall and send us your order today.

37c EACH — 3 FOR \$1.00

JAPANESE BARBERRY

This Hedge requires but little attention, and is a thing of grace, charm and beauty always. Two shades to the foliage; the old a dark green and the new growth in spring a beautiful light green. In the fall a wealth of bright red berries that stay on the plants nearly all winter makes the planting doubly attractive. Plants 12 to 15 inches tall. Should be planted one foot apart in a single row.

10 FOR \$1.29 — 100 FOR \$12.50

CALIFORNIA PRIVET



California Privet has long stood as the one best plant for Hedges, as it is remarkable for its beautiful dark green, glossy foliage, its quick, strong and symmetrical growth, its freedom from insect scale, and its ability to withstand pruning and trimming into any desired shape at any season of the year.

It holds its foliage up to the holidays in this vicinity and is ever-green south of Philadelphia. Plants are cheap, free from thorns, and do not sprout or sucker from the roots.

25 FOR \$1.29 — 100 ONLY \$4.49

GROWERS' SALES CO.

ADD 15c FOR POSTAGE, PACKING AND INSURANCE

CLINTON, NEW JERSEY



# 20 Paperwhite Narcissus



Paperwhites were one of the most popular bulbs for winter flowering indoors, until the government embargo put an end to their importation making them so scarce they were almost unobtainable and so high in price as to be prohibitive to the average flower lover.

# 98<sup>c</sup>

Paperwhites, of a quality that compares favorably with those formerly imported from Europe are now being grown in considerable quantities in Florida, California, and other sections of the U. S. where the soil and climate has been found favorable for their propagation. These stocks are now available but the quantity produced is, of course, very small compared to the former importations, and of necessity slightly higher in price, but by contracting early last summer for our supply we were able to secure a figure on them that enables our customers to again enjoy the beauty and fragrance of Paperwhites this winter without paying exorbitant prices.

Paperwhites grow best in water with pebbles to hold them firmly in the bowls. Keeping them well watered they will bloom for you in a few weeks time without any other care. By starting them early they can be had in flower for Christmas, and by starting them at intervals they can be kept in bloom 'til Easter. A dollar or two invested in Paperwhites will pay big dividends by filling your home with bloom all winter long.

20 For Only 98c—100 For Only \$4.75

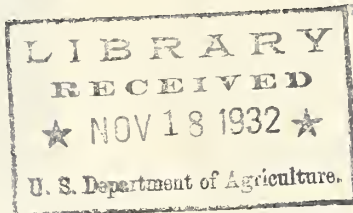
ADD 15c FOR POSTAGE, PACKING AND INSURANCE

**5 DOZEN BULBS**  
For Your Rock-Garden

Nowhere in the garden is a touch of color more appreciated in the early spring, than in the rock garden. Plant your rock garden liberally this fall with Crocus, Grape-Hyacinths and Spanish Iris, three of the best rock garden bulbs. You can do it at small cost; as we will ship you 20 each of Crocus, Grape-Hyacinths and Spanish Iris, 5 dozen for only \$1.49.

**FOR ONLY \$1.49**

Growers' Sales Co., Clinton, N. J.



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